



**Empowering  
equines.  
Empowering  
people.**

## GRATITUDE CHANGES OUR PERSPECTIVE OF THE WORLD

Brooke USA's mission is to significantly improve the health, welfare and productivity of working horses, donkeys and mules and the people who depend on them for survival worldwide.

Brooke USA strives to alleviate the suffering and vulnerability of developing communities by funding and implementing programs that improve the quality of life and health of working equines and thereby positively impacting their economic sustainability, protecting the planet, ensuring gender equality, and guaranteeing life on land resilience.



**2022 ANNUAL REPORT**

BrookeUSA.org

## 2022 FUNDED PROGRAMS

Brooke USA made contributions to an array of programs across the globe, as well as right here in the United States.



### ADVOCACY FUND

Efforts continued to ensure a national ban on the import and sale of ejiao, the product derived from boiling donkey hides and used in traditional Chinese medicine. Before the end of the 117th Congress, the Ejiao Act was developed by sponsor Rep. Don Beyer (D-VA), setting the tone for future Congressional support during the newly elected 118th Congress now in session.

### AFRICA FUND

#### Brooke West Africa (Senegal & Burkina Faso)

Disaster preparedness initiative to increase drought resilience for equine owning communities by promoting fodder production and providing means to ensure livestock feeding.

#### Brooke Ethiopia

Construction of health posts in two administrative districts to improve equine health and welfare through access to veterinary services as well as clean drinking water and shaded areas for respite.

### AMERICAS FUND

#### Brooke Latin American & Caribbean [Nicaragua]

Purchase of 60 sample plots for rural communities to learn how to cultivate crops and fodder and thus, provide nutritious food for both humans and their animals.

#### Horses & Humans Research Foundation (HHRF) [Chagrin Falls, OH]

Partnership tasked with determining the welfare needs of working equines living on Native American reservations across the country. The result will be a body of knowledge intended to better serve these working animals.

#### Native American Horse Education Foundation (NAHEF) [Tucson, AZ]

Provision of horseshoeing certifications to six members of the San Carlos Apache Indian Reservation in San Carlos, AZ. NAHEF provides students with the tools, skills, and knowledge to provide hoof care for their community's equines.

### DISASTER & EMERGENCY FUND

The Board of Directors, from time to time, grants funds to geographic areas where disaster has made life difficult for equines and their owners.

In 2022, in addition to our support of Brooke Pakistan after the floods, Brooke USA donated funds to the United States Equestrian Federation's (USEF) Ukraine Relief Fund which supported equestrians and their horses who either remained in that nation and faced hardships or who were displaced due to the war.

Moreover, after Hurricane Ian devastated the southwest coast of Florida, Brooke USA supported rescue efforts in that area with emergency micro-grants to:

- American Humane
- Equestrian Aid Foundation
- Nature Speaks
- South West Florida Horse Rescue

### ASIA FUND

#### Brooke Pakistan

Immediate response to the catastrophic floods by providing relief through field teams and mobile units which ensured access to food and fodder as well as treatment to injured and sick animals. Delivery of food rations to both humans and animals.

#### Brooke India

Installation of equine first aid kits, water facilities, ventilated sheds and rolling pits for working equines. Training of equine owners and local animal health service providers on husbandry and healthcare, including improved harnessing materials and cart design, as well as nutrition and handling.

### BRIDGE GRANTS

Support of fellow nonprofit organizations which are potentially at-risk of not fulfilling their mission. These micro-grants are vital to these nonprofits as they support equines in need across the country.

- Mad Hatter Farm & Rescue – Harlem, GA
- Perseverance Ranch Equine Rescue & Sanctuary – Kanab, UT
- Pleasure Acres Equine and Feline Rescue Center – Alexandria, PA
- Secretariat Center – Lexington, KY
- Standardbred Retirement Foundation – Cream Ridge, NJ
- Susan's Place Therapeutic Horsemanship & Rescue – Concho, AZ
- This Old Horse – Hastings, MN
- Zuma's Rescue Ranch – Littleton, CO

Our vision is to reduce the suffering of both humans and equines who are at risk in vulnerable communities across the globe and right here in the United States.

## 2022 FINANCIAL PERFORMANCE

### Revenue

Individuals	\$733,388
Stocks & Bonds	\$156,337
Special Events	\$183,016
Trusts and Foundations	\$54,022
Corporate	\$41,265
Interest Income	\$9,121
In Kind	\$733
<b>Total Income</b>	<b>\$1,177,882</b>

### Our Mission

We are committed to sustainable economic development by reducing poverty, increasing food security, providing access to water and raising basic standards of living through improved equine health and welfare. We accomplish this by raising funds and responsibly directing them to the areas of greatest need.



### Expenses

Program Services	\$881,158
Support Services	\$444,965
<b>Total Expenses</b>	<b>\$1,326,123</b>

### Support Services

34%

66%

Program Services

### Current Ratio

35:1

- Measures financial strength and ability to meet short-term obligations.
- A ratio exceeding 1:1 is essential.
- Calculated by dividing current assets by current liabilities.

### Fundraising Efficiency

30%

- Measures use of financial resources to fund operations.
- Charities are expected to maintain this percentage below 30%.
- Calculated by dividing fundraising expenses by the amount raised.

### Operating Reserve

93%

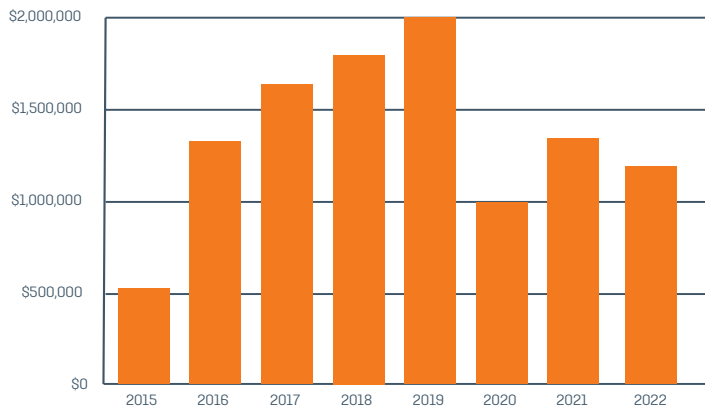
- Measures organizational financial liquidity to support the mission.
- A percentage of 25% or greater represents a healthy charity.
- Calculated by comparing expendable net assets to total expenses.

### Program Efficiency

76%

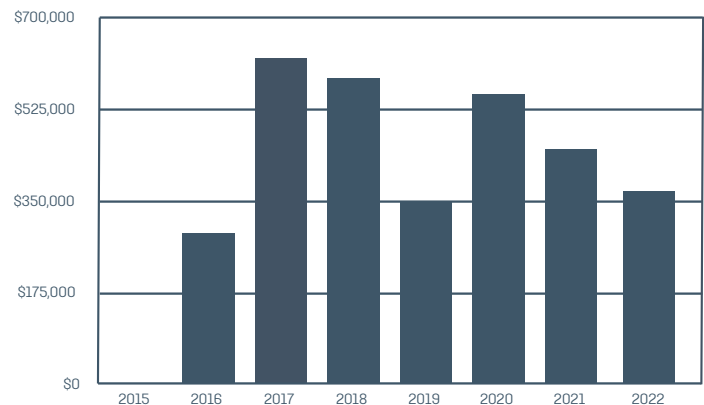
- Measures the use of funds for core purposes.
- An acceptable measure of performance is 75% or more toward programs.
- Calculated by dividing total program expenses by total expenses.

### ANNUAL REVENUE / 2015 to 2022



### ANNUAL GRANT DISBURSEMENT / 2015 to 2022

\*Does not include investments in advocacy initiatives



## BY THE NUMBERS

Significantly improving the health, welfare and productivity of working horses, donkeys and mules and the people who depend on them for survival worldwide.



**102,377**  
Equines Helped



**50,731**  
People Helped



**60,000**  
Other Livestock Helped



**104**  
Healthcare Professionals Reached



**5,000**  
Bags of Feed Distributed



**350**  
Communities Helped



**\$391,500**  
Cash Grants Awarded



**\$100,000+**  
Advocacy Efforts



**12**  
US Non-profits Supported

## BOARD OF DIRECTORS

James "Jim" Hamilton DVM, Chair  
Laura Rombauer, Vice Chairman  
Mark Beausoleil, Treasurer  
Lisa Bair, Secretary  
David Jones, Chairman Emeritus  
Pernilla Ammann  
Tami Fratis

Tannetta Fentener van Vlissingen  
Sally Frick  
Dwayne Hildreth  
Gill Johnston  
John Nicholson  
Katie Roth  
Holly Sampson

Jennifer Schechter  
Lisa Spoden  
Chris Tattersall  
Julia Wilson DVM  
Stuart Winston  
Emily Dulin, Chief Executive Officer

## ACKNOWLEDGEMENTS

We at Brooke USA are eternally grateful to everyone who has supported us in our commitment to alleviate the suffering of working horses, donkeys and mules, and the people they serve across the globe. Special thanks to members of the Dorothy Brooke Society, our philanthropic leaders; The DOTs, our \$1,000 yearly supporters, and The Guardians, our monthly sustaining donors.

Brooke USA acknowledges the extraordinary work of our volunteers who day after day help us deliver on our promise to expand our work while managing our expenses. We thank our Brooke USA Regional Advisory Council chairs and members who build awareness for our organization, host engagement events, and raise funds for Brooke USA's mission across the country.

We are most grateful to our Brooke USA Ambassadors who serve as advocates and spokespeople for our organization. We could not do what we do without you.

Brooke USA has ambitious goals to grow, reach even more suffering animals, and ensure we can sustain our work well into the future. The fundraising team plays an essential role in generating much needed funds to ensure the necessary income to support such growth and we recognize the staff of our organization.

Donations help Brooke USA expand its support of countries where working horses, donkeys and mules are most in need. For more information, please contact:

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**BrookeUSA.org**

The audited financial statements and the annual IRS Form 990 are available upon written request addressed to the Finance & Administration Officer at Brooke USA, 2333 Alexandria Drive, Lexington, KY 40504. They are also available at BrookeUSA.org.

